DR OLIVIA INWOOD

Curriculum Vitae
Updated January 2026

Email: o.inwood@westernsydney.edu.au | oinwood@gmail.com
Website: www.oliviainwood.com

RECENT ROLES

Dec 2025 – Present	Learning Programs Manager, Library, Western Sydney University, Division of Education and Students

The Learning Programs Manager at Western Sydney University Library provides strategic leadership in the design, delivery, and continuous improvement of the Library's learning events and online learning resources. This role leads a multi-campus team of librarians and professionals to implement dynamic, inclusive, and student-centered learning programs that include events, learning activities, exhibitions, tours, and resources to support academic and digital skills development across synchronous and asynchronous channels.

I also collaborate with academic and professional staff across the university to strengthen opportunities for sustainable embedding of academic and digital literacies in curriculum, and for Library spaces to embody inclusivity, belonging and wellbeing.

Nov 2024 – Present	Adjunct PhD Supervisor (External), Macquarie University

Satisfied the requirements for Graduate Research Supervision in the Faculty of Medicine, Health and Human Science, Macquarie University.

Adjunct Supervisor for PhD Student Manar Almalki: Roe v. Wade and the Recurrent Ideological Debate: A Corpus-Assisted Exploration of the Lexical Struggle within #RoeVWade Twitter Discourse. Primary Supervisor: Dr Cassi Liardet, Senior Lecturer.

April 2023 – Dec 2025	Academic Literacy Coordinator, Western Sydney University; Academic Services, Library, Division of Education and Students, Western Sydney University.

The inaugural role of Academic Literacy Coordinator provided specialist expertise to support the design and implementation of academic literacy programs and was responsible for

coordinating the development of Western Sydney University's *Academic Literacy Strategy* that supports academic literacy initiatives across the entire university. I developed educational materials, coordinated casual staff, and taught academic literacy, academic integrity and digital literacy workshops open to all WSU students. I was also the coordinator and developer of the university's academic skills website Study Smart, and adviser to the Chair of the Academic Literacy Advisory Group, the Executive Director Library Services. On the Academic Literacy Advisory Group, I worked with Academic Staff and the Academic Services Manager to develop strategies for embedding academic literacy support in the curriculum.

Member of the following university working groups:
Academic Literacy Advisory Group – reports to Senate Education Committee
Academic Integrity Working Party – reports to Senate Assessment Committee
Adobe Creative Campus Management Group.

I also worked on projects to develop artificial intelligence literacy skills among university students and research generative AI in tertiary education. Key projects include working with Western Sydney University Student Partners to redevelop the University's mandatory Academic Integrity Module for all commencing students and with the School of Medicine academics to develop a Generative AI Module for all Medicine Students.

Feb 2023 – April 2023	Researcher, RMIT School of Computing Technologies

After the submission of my PhD thesis, I relocated to Melbourne to work as a researcher at RMIT School of Computing Technologies. This was a 100% research role with full time hours on a casual contract.

I was part of a research team working for Professor of Data Science Jenny Zhang and the Defence Science and Technology Group (DSTG). I contributed a Systemic Functional Linguistics (SFL) methodology to the team, complementing work in Natural Language Processing (NLP). We researched instances of internet trolling and political propaganda on Twitter to contribute to the Defence Science and Technology Group datasets.

2019 – 2023	PhD Candidate, School of the Arts and Media, Faculty of Arts and Social Sciences, University of New South Wales (UNSW)

Thesis: *A Discourse-Analytic Approach to the Study of Information Disorders: How Online Communities Legitimate*

Social Bonds When Communing Around Misinformation and Disinformation

Primary Supervisor: Associate Professor Michele Zappavigna

Secondary Supervisor: Dr Peter White

Passed PhD with no revisions (received all "A" - outstanding grades in all components). Received one nomination for Dean's Award for Outstanding PhD Thesis (when the examiner believes that the thesis is in the top 10% of theses they have examined).
Date of PhD conferral (official title and award statement given) = 17th May 2023.
PhD thesis can be accessed at: https://unsworks.unsw.edu.au/entities/publication/ff51ce97-bbeb-4b1a-8705-88d0f22180ce

2019 – 2022	Deputy Dean, Fig Tree Hall, Portfolio of the Pro Vice-Chancellor, Education & Student Experience, University of New South Wales (UNSW)

Professional Staff role: Managing a college of 150 university students, completing administration tasks, and providing academic and pastoral support to students.

EDUCATION

2019 – 2023	Doctor of Philosophy (PhD) University of New South Wales (UNSW)

Research areas: Discourse and Pragmatics, Social Media, Media and Communications, Systemic Functional Linguistics, Qualitative research, Corpus Linguistics, Dis/Misinformation research, Deceptive Communication, Ambient Affiliation, Multimodal Discourse Analysis, Social Semiotics

2018	Bachelor of Arts and Social Sciences (Honours Class 1) Media, Culture and Technology (BA Hons 1) University of New South Wales (UNSW)

Thesis: *Understanding the Values Enacted in the Design of Blockchain Technologies by Applying Social Semiotics and the*

Walkthrough Method

Supervisor: Associate Professor Michele Zappavigna

Thesis mark: 92%
Overall WAM: 90.125

| 2014 – 2017 | Bachelor of Arts/Bachelor of Fine Arts (BA/BFA) |
| | University of New South Wales (UNSW) |

Dual Degree – Graduated in 2017 with Distinction

BA – Media, Culture and Technology | English Literature

BFA – Sculpture | Graphic Design | Art Theory

RESEARCH GRANTS, SCHOLARSHIPS AND AWARDS

2019 – 2022	Australian Research Training Programme (RTP) Scholarship
	~ $94 000
	Issued by Commonwealth of Australia

2019 – 2022	DST Group Research Grant
	~ $70 000
	Issued by Commonwealth of Australia

2022	UNSW Faculty of Arts, Design and Architecture HDR
	Research Output Award
	$500
	Awarded for publication of PhD research

2022	ALTA Student Travel Bursary
	$450
	Awarded funds to attend the Australasian Language Technology Association (ALTA) Conference and present at the Doctoral Symposium

2022	UNSW Graduate Research School
	Research Development and Training Grant
	$500
	Awarded for acceptance into one domestic conference and one international conference

2021	UNSW Faculty of Arts, Design and Architecture HDR
	Research Output Award
	$650
	Awarded for PhD research publication in a Q1 journal

JOURNAL ARTICLES
(Peer-reviewed,
first author in bold)

Q1 Journal

1. **Inwood, O.** & Zappavigna, M. (2021). Ambient affiliation, misinformation, and moral panic: Negotiating social bonds in a YouTube internet hoax. *Discourse & Communication.* 15(3). https://journals.sagepub.com/doi/full/10.1177/1750481321989838

Q1 Journal

2. **Inwood, O.** & Zappavigna, M. (2021). Ideology, attitudinal positioning, and the blockchain: A social semiotic approach to understanding the values construed in the whitepapers of blockchain start-ups. *Social Semiotics.* https://www.tandfonline.com/doi/full/10.1080/10350330.2021.1877995

Q1 Journal

3. **Inwood, O.** & Zappavigna, M. (2022). A Systemic Functional Linguistics Approach to Analysing White Supremacist and Conspiratorial Discourse on YouTube. *The Communication Review: Special Issue on Mediatizations of Societal Threats in the Information Age.* https://www.tandfonline.com/doi/full/10.1080/10714421.2022.2129122

Q1 Journal

4. **Inwood, O.** & Zappavigna, M. (2023). Conspiracy Theories and White Supremacy on YouTube: Exploring Affiliation and Legitimation Strategies in YouTube Comments. Social Media + Society, MISDOOM Conference hosted by Oxford Internet Institute Special Issue: Multidisciplinary Approaches to Mis- and Disinformation Studies. https://journals.sagepub.com/doi/10.1177/20563051221150410

Q1 Journal

5. **Inwood, O.** & Zappavigna, M. (2024). The legitimation of screenshots as visual evidence in social media: YouTube videos spreading misinformation and disinformation. *Visual Communication.* https://journals.sagepub.com/doi/10.1177/14703572241255664

6. **Inwood, O.** & Zappavigna, M. (2022). The ID2020 Conspiracy Theory in YouTube Video Comments during COVID-19: Bonding Around Religious, Political, and Technological Discourses. *Discourses of and about Conspiracy Theories.* Edited by Ruth Breeze, Massimiliano Demata, Virginia Zorzi and Angela Zottola. John Benjamins Publishing

7. **Inwood, O.** & Zappavigna, M. (2023). The Marriages of Celebrity Politicians: A Social Semiotic Approach to How Commenters Affiliate around YouTube Gossip Videos. *A Gossip Politic*. Edited by Andrea McDonnell and Adam Silver. Palgrave Macmillan - Rhetoric, Politics and Society Series.

8. **Inwood, O.** & Zappavigna, M. (2023). Attitudes about Propaganda and Disinformation: Identifying Discursive Personae in YouTube Comment Sections. *The Routledge Handbook of Discourse and Disinformation*. Edited by Stefania Maci, Massimiliano Demata, Mark McGlashan and Philip Seargeant. Routledge - Routledge Handbooks in Applied Linguistics.

9. **Inwood, O.** & Zappavigna, M. (2023). A Systemic Functional Linguistics Approach to Analysing White Supremacist and Conspiratorial Discourse on YouTube. *(De)constructing Societal Threats During Times of Deep Mediatization*. Edited by Paul Reilly and Virpi Salojärvi. Routledge. (The chapters included in this book were originally published as a special issue of *The Communication Review*).

10. **Inwood, O.** & Zappavigna, M. (forthcoming). The legitimation and delegitimation of values in white supremacist and conspiratorial discourse. *Language, Politics, and Ideology in a Polarized World.* Edited by Michael Kranert, Johannes Angermuller and Jaspal Naveel Singh. Oxford University Press: Oxford Studies in Sociolinguistics. (Expected publication 2026).

11. **Inwood, O.** (forthcoming). Using Systemic Functional Linguistics to Critique Artificial Intelligence Literacy: Reflections on Generative AI Discourse in Higher Education. *Applying Systemic Functional Linguistics to meet the challenge of change.* Edited by Vinh To, Lok Ming Eric Cheung and Jonathan Webster. University of Toronto Press. (Expected publication 2026).

TEACHING, LECTURING, COURSE ADMIN AND RESEARCH ASSISTANT EXPERIENCE

2022	Guest Lecturer ARTS2091 | Mobile Cultures School of the Arts and Media, UNSW Undergraduate Media Programme (300 students) Created and delivered lectures on the following topics: 'Fake news' terminology Apps and Internet Hoaxes The COVID-19 Infodemic 'Fake News' Detection, Data Collection and Ethics
2021	Research Assistant - Completed research for Division of Impact and Engagement UNSW; lead by Associate Dean Professor Christy Newman. Associate Dean Professor Jennifer Biddle, and Engagement and Impact Coordinator Michaela Turner - Worked on a research project about ARC (Australian Research Council) Impact and Engagement Statements - Analysed over 500 pages of text manually using SFL methods in genre, discourse semantics, and legitimation - Wrote a 4000 word report regarding research findings and recommendations for writing successful submissions in the future - Research findings shared at a Faculty Seminar on 'Making an Impact' by Associate Dean Professor Christy Newman and Associate Dean Professor Jennifer Biddle
2021	Guest Lecturer ARTS2091 | Mobile Cultures School of the Arts and Media, UNSW Undergraduate Media Programme (300 students) Created and delivered lectures on the following topics: 'Fake news' terminology Apps and Internet Hoaxes The COVID-19 Infodemic 'Fake News' Detection, Data Collection and Ethics
2021	Guest Lecturer ARTS1782 | Contemporary Europe in Crisis School of the Humanities and Languages, UNSW Undergraduate History Programme (100 students)

My lecture covered the following topics:
Social Media and Politics in Europe
Fake News in Europe in the COVID-19 Era
Case Study: Notre Dame Fire Misinformation
Social Media and Censorship

2021	Casual Academic (Tutor) ARTS2091	Mobile Cultures School of the Arts and Media, UNSW Undergraduate Media Programme (Online Mode) Scored 5.77 out of 6 in evaluations by students 50 evaluations received Prepared materials, taught, and marked assignments for 100 students
2021	Casual Academic (Admin) LNGS7273	Media Discourse Department of Linguistics, University of Sydney Master's Degree Programme (Online Mode) Marked assignments for 45 students
2020	Casual Academic (Tutor) ARTS2093	Social Media School of the Arts and Media, UNSW Undergraduate Media Programme (Online Mode) Scored 5.80 out of 6 in evaluations by students 20 evaluations received Prepared materials, taught, and marked assignments for 120 students
2020	Guest Lecturer ARTS2091	Mobile Cultures School of the Arts and Media, UNSW Undergraduate Media Programme (300 students) Created and delivered lectures on the following topics: 'Fake news' terminology Apps and Internet Hoaxes The COVID-19 Infodemic 'Fake News' Detection, Data Collection and Ethics
2019	Casual Academic (Tutor) ARTS2091	Mobile Cultures School of the Arts and Media, UNSW Undergraduate Media Programme (In Person Mode)

Scored 5.69 out of 6 in evaluations by students
30 evaluations received
Prepared materials, taught, and marked assignments for 75 students

CONFERENCE, WORKSHOP AND SEMINAR TALKS

2025	Replicating Texture and Art Styles in AI Models: Exploring the Limits. Australian Systemic Functional Linguistics Association Conference. Education Futures, University of South Australia.
2025/2024	Research for all in the future university. Third Space Symposium. University of Melbourne. Conference proceedings: Inwood, O. (2025). Research for all in the future university. Navigating the Third Space: Proceedings of the 2024 Third Space Symposium, 108. https://doi.org/10.5281/zenodo.17845331
2024	Discourse of mis-disinformation on social media during a pandemic: A comparative analysis of Persian and Australian Twitter YouTube, and Instagram data with Dr Mohammad Makki and Dr Hossein Kermani. International Communication Association. Gold Coast.
2024	Natural Language Processing Tasks that Detect Information Disorders: The Role of Appraisal and Social Meaning. 49th International Systemic Functional Congress. University of New South Wales, Sydney.
2024	Discourse of mis-disinformation on social media during a pandemic: A comparative analysis of Persian and Australian Twitter YouTube, and Instagram data with Dr Mohammad Makki. Australian Systemic Functional Linguistics Association Seminar Series. University of Sydney.
2024	Book Talk for the Publication of *Deconstructing Societal Threats During Times of Deep Mediatization*. Organised by IAMCR Crisis, Security and Conflict Communication Working Group. Online.
2023	Researching Online Textual Personae and Information Disorders in the Age of Generative Artificial Intelligence, Australian Systemic Functional Linguistics Association. University of Wollongong.

2023	A Systemic Functional Linguistic Analysis of a Publicly Released Twitter Troll Dataset in the Era of ChatGPT, Systemic Functional Linguistics Interest Group. Online.
2023	Textual Personae as a Framework to Understand and Reorientate Online Communities Intertwined in the Polycrisis, Australian Linguistic Society. University of Sydney.
2023	Systemic Functional Linguistics in the Generative AI Era, Res Baz (Research Bazaar), University of Sydney.
2022	A Discourse-Analytic Approach to the Study of Information Disorders: How Online Communities Legitimate Social Bonds When Communing Around Misinformation and Disinformation. Doctoral Symposium Presentation Hosted by *Australasian Language Technology Association (ALTA)*, Adelaide, December 2022. In-person presentation.
2022	The Mark of the Beast and Crypto Communities: How Religious and Technological Discourses Intersect in COVID-19 Conspiracy Theories on YouTube. Part of the Panel Presentation: "Confronting and Demystifying Harmful Participatory Cultures" with Heidi Ippolito and Michael Laminack (University of Denver, USA). *Association of Internet Researchers Conference (AoIR) 2022: Decolonising the Internet.*
2022	A Discourse-Analytic Approach to the Study of Politically and Non-Politically Motivated Information Disorders. *Sydney SFL Student Seminar*, one-hour in-person presentation, University of Sydney.
2022	Using Appraisal and Affiliation to Identify Discursive Personae in YouTube Comment Sections. *Australian Systemic Functional Linguistics Association Conference 2022*. Hosted by Macquarie University. In-person presentation.
2022	The Meta-Meta Selfie: A Social Semiotic Method for Analysing Vibe Shifts in Pandemic Times. 12th International Conference on Social Media & Society (#SMSociety). Hosted by Social Media Lab, Toronto Metropolitan University. Online.
2022	Invited Guest Speaker on 'Discourse Analysis'. *Grey Zone Theories and Models: Societal Threats, Psychosocial Security, and Collective Information Processing Workshop.* Hosted by the University of Melbourne. In-person presentation at Melbourne Connect, 9th – 10th June.
2022	Identifying Discursive Personae in YouTube Comment Sections. *Sydney SFL Student Seminar*, one-hour in-person presentation, University of Sydney.

2021	YouTubers Engaging with White Supremacist Conspiracy Theories: Strategies of Affiliation and (De)Legitimation. *MISDOOM Oxford 2021: The 3rd Multidisciplinary Symposium on Disinformation in Open Online Media*. Hosted by Oxford Internet Institute, University of Oxford. Online.
2021	Analysing Affiliation and Legitimation in YouTube Conspiracy Videos. *Systemic Functional Linguistics Interest Group (SFLIG) Conference.* Online.
2021	The Legitimation of Screenshots in YouTube Videos: A Multimodal Discourse Framework. *Sydney SFL Student Seminar*, one-hour online presentation.
2021	White Supremacists Deceptively Using Screenshots as Evidence: A Social Semiotic Approach to Analysing Conspiratorial YouTube Videos. *Association of Internet Researchers Conference (AoIR) 2021*. Online. Abstract also featured in: *Selected Papers of Internet Research (SPIR) 22nd Annual Conference of the Association of Internet Researchers.*
2021	A Social Semiotic Approach to the Use of Screenshots in Deceptive YouTube Videos. *10th International Conference on Multimodality (10ICOM).* Valparaiso, Chile. Online.
2021	A Multimodal Discourse Approach to Analysing White Supremacy and Conspiracy in YouTube Videos. *Australian and New Zealand Communication Association (ANZCA).* University of Melbourne. Online.
2021	Analysing Discourses of White Supremacy and Conspiracy in YouTube Comment Sections. *International Association for Media and Communication Research (IAMCR).* Crisis, Security and Conflict Communication Working Group. United States International University-Africa, Nairobi, Kenya. Online.
2021	Analysing Affiliation and Legitimation in Conspiratorial Discourse. *DiscourseNet Conference: D27 Language Ideologies and Political Discourse*, co-organised by DiscourseNet and the Open University, UK. Online.
2021	Ambient affiliation, misinformation and moral panic: Negotiating social bonds in a YouTube internet hoax. Presented published research to *TikTok, Trust and Safety Team*. One-hour presentation online.
2021	Analysing Affiliation and Legitimation in Conspiratorial

Discourse. *Sydney SFL Student Seminar*, one-hour in-person presentation.

2020	A Social Semiotic Approach to the Use of Screenshots in Deceptive YouTube Videos. *UNSW Faculty of Arts and Social Sciences HDR Conference,* University of New South Wales.
2020	Genres of Deceptive Communication and Moral Panics Enacted in YouTube Videos about the 'Momo Challenge'. *International Communication Association*, Language & Social Interaction Division, Online.
2020	Ambient affiliation, deceptive communication, and moral panic: negotiating social bonds in a YouTube internet hoax. *Sydney SFL Student Seminar*, one-hour online presentation.
2020	A Discourse-Analytic Approach to Genres of Deceptive Communication and Moral Panics Enacted on YouTube. Research presented to *Defence Science and Technology Group (Commonwealth of Australia)*, one-hour online presentation.
2019	Understanding the Values Enacted in the Design of Blockchain Technologies by Applying Social Semiotics and the Walkthrough Method. *UNSW Faculty of Arts and Social Sciences HDR Conference,* University of New South Wales.
2019	Understanding the Values Enacted in the Design of Blockchain Technologies by Applying Social Semiotics and the Walkthrough Method. *Australian Systemic Functional Linguistics Conference*, University of Sydney.
2019	A Discourse-Analytic Approach to Genres of Deceptive Communication and Moral Panics Enacted on YouTube. Research presented to *Defence Science and Technology Group (Commonwealth of Australia)*, one-hour presentation at the University of New South Wales.
2019	A Discourse-Analytic Approach to Genres of Deceptive Communication and Moral Panics Enacted on YouTube. *Sydney SFL Student Seminar*, one-hour presentation at the University of Sydney.
2019	A Discourse-Analytic Approach to Genres of Deceptive Communication and Moral Panics Enacted on YouTube. *Public Presentation for PhD Confirmation Review*, University of New South Wales.

SERVICE

2021 - Present	Peer Reviewer for International Journal of Social Robotics; Lingue E Linguaggi; The Communication Review, Information, Communication and Society; Media, War and Conflict; Language Sciences; Journal of Computational Social Science; French Cultural Studies; Journal of Information Technology & Politics; Text & Talk: An Interdisciplinary Journal of Language, Discourse & Communication Studies; Social Media + Society; PLOS One; Visual Communication; Journal of English for Academic Purposes
2024	Advisory Board Member, 12th International Conference on Multimodality in Groningen, Netherlands.
2020 – 2022	Australian Systemic Functional Linguistics Association (ASFLA) Social Media Team Posting weekly content for the ASFLA Facebook page: https://www.facebook.com/asfla/

PROFESSIONAL EVENTS AND COURSES

2021	Teaching Essentials: Feedback and Assessment Organised by UNSW Educational Development Team for UNSW Arts, Design and Architecture Casual Academics
2021	Systemic Functional Linguistics Masterclass on Systemic Functional Linguistics Theory and History by Professor J.R. Martin
2020	Selected to participate in the Association of Internet Researchers Doctoral Colloquium
2019	Systemic Functional Linguistics Masterclass on Multimodality conducted by Professor Theo van Leeuwen
2019	Systemic Functional Linguistics Masterclass on Appraisal conducted by Dr Peter White
2019	Digital Humanities Down Under Summer Institute – Courses in Python, Visual Basic and R
2019	Faculty of Arts and Social Sciences Casual Academic Training Course
2019	UNSW Research Integrity Course

MEMBERSHIPS AND AFFILIATIONS

Accredited Linguist, Australian Linguistic Society (ALS)

The AI in Education at Oxford University (AIEOU) Interdisciplinary Research Hub

Australian Systemic Functional Linguistics Association (ASFLA)

International Communication Association (ICA)

International Association for Media and Communication Research (IAMCR)

Australian and New Zealand Communication Association (ANZCA)

Association of Internet Researchers (AoIR)

DiscourseNet (DN)